



FUTURE CITIES LABORATORY 未来城市实验室



Dear RBF Participant,

We look forward to welcoming you at the 6th Responsible Business Forum next week. With regard to your participation in the discussion panel on **SDG 11: Sustainable Cities and Communities**, we would like to share some information on the Goal and logistics:

SCHEDULING

Date : Wednesday, 22 November 2017

Time : 14:40 – 16:10

Venue : Marina Bay Sands Convention Centre, 10 Bayfront Avenue, Singapore 018956

Room : Heliconia Jr. 3411 & 3412

FORMAT (90 Minutes)

1. **Introduction and Panel Discussion:** The facilitator and discussion panel will briefly introduce themselves, their organisations and provide a short overview of SDG 11 to frame the discussion. Speakers will then share their perspectives and examples of action on this goal. The facilitator will then moderate a discussion with questions for the panellists. (55 minutes)
2. **Audience Roundtable Discussion:** Delegates to share, discuss and agree on priority recommendations for scaling up the kind of initiatives presented during the panel, to measuring their impacts and making these part of an integrated approach to the SDGs. (20 minutes)
3. **Feedback from Roundtables:** Each table will assign a discussion leader to stand and share their recommendations with the room. (10 minutes)

Panel speaker are encouraged to join in the audience discussion.

Facilitators will remain as the point of contact for the recommendations.

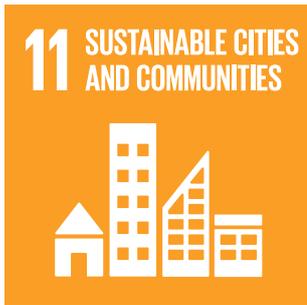
4. **Wrap Up:** The facilitator will wrap up with a quick summary of the main discussion points and recommendations. (5 minutes)

DISCUSSION TOPICS

- **Scaling Up:** What can be done to accelerate and scale up these initiatives?
- **Measurement:** What can be done to measure the impact of these SDG actions?
- **Interconnectivity:** How can an integrated approach accelerate progress on this goal?

RESOURCES

Our knowledge partner, **PwC**, has provided key facts and information about the Goal attached to this briefing note for reference.



SDG 11 SUSTAINABLE CITIES AND COMMUNITIES

MAKE CITIES
AND HUMAN
SETTLEMENTS
INCLUSIVE, SAFE,
RESILIENT AND
SUSTAINABLE.

WHAT'S THE CHALLENGE?

Cities are economic powerhouses, generating more than 80% of global GDP. Over half of the world's population live in urban areas, this will rise to two thirds by 2050. But there are downsides: Social problems are concentrated in urban spaces, including extreme poverty, housing shortages and slum settlements; and they are centres of environmental degradation. Urban areas also have a crucial role to play in tackling climate change, as almost 70% of global greenhouse gas emissions come from cities.

Cities are important as centres of business activity, providing companies with concentrated populations of potential customers and employees. Poorly designed cities put barriers in the way of doing business effectively; but a well-planned urban environment, with effective transport and reliable municipal services, reduces the costs of doing business and improves productivity.

WHY DOES IT MATTER FOR BUSINESS?

Carrying out impact assessments, help businesses make decisions in locating buildings or activities in urban locations. These enable businesses to proactively identify and respond to opportunities and risks. Businesses with green building certifications can also reduce running costs and the environmental footprint of their operations. Urban resilience to climate impacts and disasters is an increasingly important risk factor for the private sector.

WHERE IS THIS A TOP CHALLENGE?

Germany (target 11.6), Iraq (target 11.4 and 11.7), Kenya (target 11.1), Netherlands (target 11.6), Russia (target 11.5), Turkey (target 11.4).

11 SUSTAINABLE CITIES AND COMMUNITIES



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POSSIBLE RELEVANT BUSINESS ACTIONS TO HELP ACHIEVE THIS GOAL

- Invest in infrastructure and services mitigating significant environmental impacts as well as sustainable resource management and responsible use of land, construction and real estate.
- Undertake disaster-risk-informed investments; engage in awareness raising and training for employees and customers; support research and innovation for disaster risk management.
- Provide decent accommodation and adequate basic services in workplace within operational boundary.
- Provide access to safe, low-carbon and sustainable transportation for all employees in own operation and supply chain; provide employee vehicles meeting global technical regulations.
- Ensure participation of and communication with stakeholders and communities when engaging in urban development.